



"Sharing the gospel and our lives with the military community" January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th St, S.W. Washington, DC 20554

Dear Chairman Powell

The Soldiers' Hospitality House is a place of ministry for soldiers and families at Ft. Hood, Texas. The purpose of this letter is to share with you the impact KPLE TV is having upon our ministry.

KPLE TV has given numerous interviews (Attention Central Texas) to soldiers associated with our ministry. In turn, these soldiers return to their barracks and tell their friends about our ministry. As a result, many have the opportunity to choose to come to "a home away from home" that provides Bible studies and positive friendships rather than the option of clubs and bars.

KPLE TV covered the building of our new facility from the beginning (ground breaking) to our Open House. Their creative programming from news coverage, live prayer call ins, and ministries of local churches, is a blessing to the Ft. Hood community, especially the single soldier in the barracks.

Above all, KPLE TV's staff demonstrate character that truly reflects the glory of our Lord Jesus Christ. They are a "salt and light" to our ministry and community.

Sincerely Yours,

Rev. Ken Wooten, Director

3981 Chaparral Rd. Killeen, Tx 76542

Headquarters

PO Box 1268 Englewood CO 80150

> 303 762 1400 Fax 788 0661

hdqtrs@cadence.org

www.cadence.org



"Sharing
the gospel
and our lives
with the
military
community"

January 15, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th St, S.W. Washington, DC 20554

Dear Chairman Powell

The greater Killeen and Ft. Hood community is privileged to have such a ministry like KPLE TV.

Under the leadership of Catherine Mason, KPLE TV has contributed in ways that words on paper can't describe. They have been used by God to bridge better relationships amongst the different denominations in our community.

Their ministry programming seeks to inform the public about various organizations and what these organizations offer to our community (Ex: Habitat for Humanity or Health Care Groups). They have brought together various ministry groups and organizations to help meet the needs of the homeless and family crisis situations. They are a tremendous asset in strengthening family relationships.

KPLE TV is on the cutting edge impacting our military community. Their daily programming and consistent interaction with Ft. Hood military personnel, especially Chaplains, are meeting the needs of military dependents. This is very evident since 9/11 and the war in Iraq.

Sincerely Yours,

Rev. Ken Wooten, Facilitator

Killeen Christian Minister's Fellowship (KCMF)

3981 Chaparral Rd., Killeen, Tx 76542

Headquarters

PO Box 1268 Englewood CO 80150

> 303 762 1400 Fax 788 0661

hdqtrs@cadence org www.cadence.org



Betsy Whiteside/RSVP Coordinator Bell & Coryell Counties 916 Rev.R.A.Abercrombie, Killeen,TX76543 15 N 2nd, Temple, TX 76501 254-699-3194 254-773-0221

January 14, 2003

Texas Association of Broadcasters and the FCC,

For the last 5 years, KPLE-TV has supported our organization, Hill Country Community Action Association, Inc., a non-profit agency, by providing air time without cost, for our programs, specifically for a large Grief & Loss Seminar/ "Living With Loss" for lay persons and professionals. This has involved a taped interview, and showing of it at least twice, to inform the larger Community in our area that there is help.

All of us who have been involved in working with KPLE-TV are so very appreciative, and see this as an outstanding resource for our area.

Sincerely,

Betsy Whiteside,

HCCAA/Retired & Senior Volunteer Program

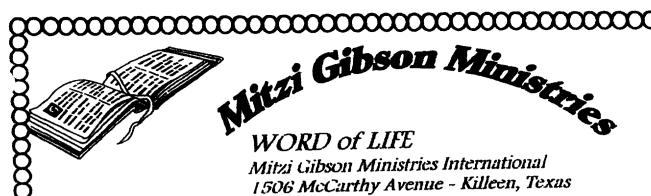
Be my Cothesande

916 Rev. R. A. Abercrombie

Killeen, TX. 76543

254-699-3194

killeenrsvp@earthlink.net



1500 Meeting Tronds

January 18, 2004

To Whom It May Concern:

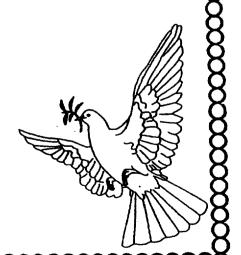
For many years, KPLE-TV has provided outstanding support and encouragement to the Mitzi Gibson Word of Life Ministries, a non-profit organization dedicated to evangelism and the advancement of the Body of Christ. Mrs. Catherine Mason has enthusiastically supported the activities of this ministry, including providing financial support to meet the budget and funding airtime without cost to the Word of Life Ministry. On her own initiative, she has made tremendous endowments to ensure the continued success of this ministry. In the early development stages, Mrs. Mason was the one who said, "You can do it and I'll help you."

May the Lord continue to bless Mrs. Mason and the contributions she is making to the community.

Sincerely,

Mitzi Gibson

President



From the Residents & State of Home & Hope Shelter

8:5 Teter 3:8



You Thank

Your gracious assistance is greatly appreciated by those who are restablishing their lives.

Hod will truly bless you for your Compassionate heart and helping hand. Larry Rupp Nelson Kuh Bia Leui



January 23, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Chairman Powell,

I wanted take this opportunity to express our appreciation for the support of the Texas Association of Broadcasters and KSTR-TV, for airing our "values" campaigns from The Foundation for a Better Life. Because of them, these PSAs that promote positive values have reached a great many viewers. We offer these messages that promote better values, better role models and a better life.

Thank you for this chance to express our gratitude to this very important group.

Sincerely,

Gary Dixon

President



10:41

Joel Mohrman President

Pamela J. Penny President-Elect

James L. Gleaves
Treasurer

Clay A. Jackson Secretary

William L. Trunsler
Immediate Past President

Executive Committee:

Gail Creech Ronnie Hagerty Larry McAfee Kim Padgett

Board of Trustees:

Rav Albrecht Diane Bailey, Ph.D. Berry Cox, Ph.D. Judy Creel Marjorie Evans Maria M. Fee Richard Figueroa Gerald Franklin Hon. Eva M Guzman Stephen Herring Debra Innes Joan Schnitzer Levy Kerry Mazoch Thad Minyard Thomas A. Reiser Stephen Rife Larry Wall

Lidya Osadchey Chief Executive Officer January 22, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

My name is Lidya K. Osadchey and I am chief executive officer for the ESCAPE Family Resource Center, a child abuse prevention agency in Houston, Texas. Let me first congratulate you for your efforts in challenging local broadcasters to demonstrate their involvement in public service. I understand that your office will be hosting a special hearing on localism here in our state, and I would like to weigh in on the issues involved and the participation of local industry in engaging with the community on those issues.

ESCAPE's mission is to educate families in crisis to prevent child abuse. In the pursuit of this mission, we conduct family strengthening skills classes for parents and children whose circumstances put them at risk for abusive behavior or for being the victims of abuse. We are a private non-profit institution and all the funds we need to keep our programs going come from private donations. Last year, our agency delivered 145 programs serving 4278 people. These families would otherwise have become mere statistics on the long list of cases for child abuse and neglect. We work in partnership with Children's Protective Services, Juvenile Probation, domestic violence shelters, schools, community centers, and other social service agencies. It is difficult work—prevention does not receive the same attention as crime and punishment, and therefore receives less money. We depend almost entirely on the private sector and those components of our community who believe that prevention counts and that a life saved is worth more than any donation.

We would like to bring to the attention of your commission our gratitude to Univision Radio for giving ESCAPE two opportunities during the year 2003 to inform its listeners about our unique and highly effective parental skill building programs.

With the support of such institutions ESCAPE can continue its work providing the necessary education for families, helping them learn new strategies so that abuse is no longer an option.





We thank you for your vigitance and through you, the people in the communications field who, through their awareness of the value of public service, continue to bring true meaning to prevention work.

K. Osadchey

Executive Officer



November, 22 2004

Healing and Preventing Domestic Violence

The Honorable Michael Powell Federal Communication Commission 445 12th Street S.W. Washington DC 20554

Honorable Michael Powell:

I am writing you to let you know that La Tremenda, 1010 AM radio station, has been a great help to the Hispanic community. By giving air time to La Rosa Family Services and other nonprofit organizations, La Tremenda has always demonstrated interest in keeping the community informed and well oriented. Thanks to this radio station our organization has been able to reach thousands of abused women with important information on our services. With the support of La Tremenda, we are able to help 170 people per week. We are grateful to count on la Tremenda as a community partner.

Candy Perez Johnson

Executive Director

Location: 5203 Fulton at Link
West Entrance, 2nd Floor
Mailing Address.
P O. Box 16042
Houston, TX 77222-6042
e-mail:
info@larosafamilyservices.org
www.larosafamilyservices org

713.699.3974 Fax: 713 699 0385



P.O. Box 21012 Beaumont, Texas 77720-1012 3845 Martin Luther King Parkway Beaumont, Texas 77705



January 13, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

Our local NBC Affiliate, KBTV 4, is a valuable asset to our community. Specifically, they have helped the Southeast Texas Food Bank fulfill our mission of feeding the poor by working with us on one of the key issues in the war against poverty – lack of a quality education. In our community, 37% of our children are growing up in impoverished homes. Many of these families cannot afford adequate school supplies. While many factors contribute to poverty in our society, education is one of the most successful ways to break the cycle. KBTV 4 has joined with us to support and promote our "School Tools" program, which provides free school supplies to elementary school students from socio-economically disadvantaged homes. They have sponsored two supply drives with live, all day coverage and helped us obtain corporate sponsors, such as Office Depot.

KBTV 4 is helping us ensure all children get a good education, so future generations will have less need for the services of a Food Bank.

Sincerely,

Emelie Irving

Executive Director



January 12, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Chairman Powell:

On behalf of LifeShare Blood Centers and the patients we serve I would like to recognize the efforts of KBTV 4 in Beaumont Texas. The mission of LifeShare Blood Centers is to provide quality blood, blood components and related services for use by patients in an efficient, cost-effective basis. KBTV has helped the blood center not only by scheduling regular blood drives, but also by providing news coverage for other blood drives.

LifeShare Blood Centers depend on our local media when blood supplies get low. KBTV 4 has always been a great supporter of the blood center, always helping to get the word out to the public when our collections are low. They have been to our center and at blood drives on numerous occasions to report about the blood supply.

The holiday season is a crucial time of the year for blood donation. Every year we are faced with the difficult task of asking people to take time out of their busy schedules to donate blood or to host a blood drive. KBTV 4 sponsored three community blood drives during the holiday season, one of which was held at the KBTV 4 studios. They promoted the blood drives by filming a promo at our center and running it throughout the holiday season. KBTV also allowed me to appear on their morning and evening news to promote the blood drives. The holidays are a very difficult time for blood centers across the country and blood shortages are very common during this time. It is because of groups like KBTV 4 that our blood center was able to maintain an adequate blood supply during the holidays and throughout the year.

Thank You,

Erin Purifoy

Donor Recruiter

LifeShare Blood Centers

Erin Pwigox

4305 Laurel

Beaumont, TX 77707



CENTER FOR CRISIS ADVOCACY

January 22, 2004

To Whom It May Concern:

This letter is both a joy and a privilege for me to write. During my 20+ years in the Non-Profit field, I have had the honor of working with Karen Carter and KMID Channel 2 on various community projects. Whenever planning a program or event one of the main vehicles to disseminate information has always been KMID. As a former Marketing Director and Sales Trainer for a Large Corporation, I know the importance of reaching your target audience. In our case, we must reach not only victims of violent crime, but those individuals who might become donors, sponsors and or volunteers. In all cases we know that the integrity, honesty and compassion that the staff of KMID exhibit, both professionally and personally, make them a major asset when attempting to reach our audience. Not only has KMID responded with airtime and news coverage, Both Karen Carter and Mike Barker have on occasion rolled up their shirt sleeves and wielded paint brushes to expedite the opening of our Family Violence Shelter.

When I became Executive Director of this Center, one of the first things I did was to ask Karen Carter to serve on our Board of Directors. Little did she or I know at that time, that she would become instrumental in the establishment of the first Domestic Violence Shelter in Odessa. Every year Ector County totals over 1,900 cases of domestic violence. Only 50% of domestic violence cases are ever reported. The struggle to establish the Shelter was both a difficult and politically charged endeavor. We knew that if we were going to be successful, we needed to capture the approval of the majority of the community. The key ingredient to our public relations effort was to educate the public on the alarmingly high rate of domestic violence in our area. In order to reach the people, we knew that Karen and KMID key to our success. Not only did we succeed, we did so in record time. By consistently presenting the need through their on air and countless off the air community presentations, we opened the shelter within 6 months. The individual community donations totaled \$30,000 cash and over \$30,000 in goods and services. Every week KMID would let their public know that we needed volunteers to work evenings and weekends at the shelter. Sixty + Volunteers working over 2,000 hours made it happen. We opened the shelter September 6th of 2001 and to date we have given shelter to over 350 women and children. This number exceeds the figure we had estimated we would serve the entire first year.

The shelter opening did not signal the end of KMID's support of our program. Recently the issue of violence in our schools became a serious problem. Karen Carter and KMID organized a public forum which focused attention on the key issues and allowed victims a voice.

P.O. Box 7741 • Odessa, TX 79760 • 1-800-658-6779 • 1-915-333-2527 • Fax: 915-580-3148



I hope that this letter in some way helps you to understand and recognize the high caliber of professional leadership that both Karen Carter and the KMID staff exhibit. Our motto is Helping Hands Healing Hearts. KMID has become one of our most important Helping Hands who have joined with their audience to help heal the Hearts of thousands of people in our Community. Thank God that there are people and businesses such KMID.

Sincerely,

Sue Arrington

Executive Director



January 21, 2004

The Honorable Michael Powell Federal Communication Commission 445 12th Street, S.W. Washington, DC 20554 1201 West Executive Drive Richardson, Texas 75081-2232 972-690-8484 Development Fax: 972-231-8049 Education Fax: 972-690-0098 E-Mail: development@jadallas.org E-Mail: education@jadallas.org www.jadallas.org

Dear Chairman Powell:

As a local non-profit in the Dallas area, local broadcast television, and our partnerships with the media, is a great necessity. For a number of years now, Junior Achievement of Dallas, Inc. has had ongoing relationships with many of our local broadcast media outlets, one of the most important and beneficial being KDAF-TV WB33 and WB33 Kids Fund.

KDAF-TV WB33 annually runs public service announcements informing the public of our mission and purpose to educate and inspire young people to value free enterprise, business and economics to improve the quality of their lives. They have invited us to appear on their weekly community program, DFW Closeup, to have an in-depth discussion about our organization and the benefits we provide to the Dallas area. In 2003 alone, WB33 Kids Fund partnered with us on two fundraising initiatives, "Reaching for the Stars Bowl-A-Thon" and the "Dallas Classic Golf Tournament". Their assistance helped our organization net over \$250,000 between the two events. In addition, on an annual basis Junior Achievement applies for a grant from the WB33 Kids Fund and has received over \$300,000 the past four years.

Local broadcast television is beneficial in countless ways, not only to non-profit organizations such as Junior Achievement, but the public in general. Without media relationships on a personal level, communities begin to loose the essence of what it means to live in, and be a part of, their own community. Please know, that from our perspective, the presence of local broadcast television is not only valid, but priceless.

Sincerely,

Linda Schoelkopf

I Schourge

President

Kenneth R. Williams Director of Public Works



300 East Shepherd P. O. Drawer 190 Lufkin, TX 75902-0190 (936) 633-0215 Fax (936) 633-038

January 21, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC. 20554

Dear Chairman Powell:

ClearChannel Radio affiliate in Lufkin, Texas has been a terrific partner with the City of Lufkin in providing excellent broadcaster services to our community.

ClearChannel is the local entry point of information for the National Emergency Alert System and has provided the city with direct access to personnel and equipment in conducting emergency management activities. Their staff has participated in emergency management responses such as the Space Shuttle Columbia disaster, Hurricane Lili coastal evacuation, annual exercises and by conducting weekly test of the Emergency Alert System.

PSA's provided have covered many projects, including the topics of Recycling, Parks, Police, Main Street and other subjects of interest. Most of the City of Lufkin's departments have used ClearChannel for PSA's. Morning interviews are regularly done. Press releases are also sent to the station to disseminate important information.

ClearChannel Radio has certainly provided a valuable service to the City of Lufkin and indeed to all of the local community.

Respectfully,

C.G. Maclin, City Manager

Kenneth Williams, Director Public Works/

Emergency Coordinator



Investing Today...
Future Tomorrows

OFFICERS OF THE BOARD

KAREN HOLMAN

RICHARD BURNETT

18T Vice President

MARIOLYN JACKSON Recording Secretary

LAMESHIA WHITEHEAD Finance/Treasurer

PHYLIS REDMON

LIFETIME MEMBERS

DR MARION BROOKS (founder)

BARBARA HOLSTON (trustee)

REV. DR. B.L. McCORMICK (deceases

ROBERT STARR

MEMBERS OF THE BOARD

DR PHYLLIS CURL ADAMS

GYNA BIVENS-MATHIS

DR. MICHAEL BROOKS

VON D CLEMENT

WALTER DANSBY

₹ ELAINE EDMONDS

MERVIL JOHNSON

ODESSA RAVIN

PHYLIS REDMON SUTTICE

DENNIS STEPHENS

GLENDA M. THOMPSON

HONORARY BOARD

DELORES NEWTON

REV CARL RICHARDSON

ROBERT STARR

FRANK WALLACE

REV ROY E. WEST

ADVISORY BOARD

RENEE BROOKS

MATTIE COMPTON

ERMA JOHNSON HADLEY

BARBARA HOLSTON

PAUL JOHNSON

NADA RUDDICK

VERNELL STURNS

KELLIE WILLIAMS

EXECUTIVE DIRECTOR

PEARL JONES

SICKLE CELL DISEASE ASSOCIATION OF AMERICA

Greater Fort Worth, Texas Chapter, Inc. P.O. Box 50427 • Fort Worth, Texas 76105-0427

200 1 G 20 W

January 18, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell:

The Greater Fort Worth Chapter welcomes the opportunity to convey a message of appreciation to WB33 Kids Fund (a fund of the Robert R. McCormick Tribune Foundation) and Ms. Renee McMillion-Clark for their leadership and support for community outreach programs that help disadvantaged youth. It is because of WB33's commitment to excellence, service and children that we reach greater than 345 students in Denton and Tarrant Counties who are impacted with a sickle cell disease condition to successfully increase their knowledge of sickle cell, care and coping skills for daily living. Also, we are seeing attendance and academic improvements through the volunteer mentoring program as well as positive attitude shift in self determination to not allow the illness to control their functioning and desires to achieve.

This investment in children and families is a beacon of hope for the future and for that, we proudly thank WB33 for their advocacy, promotion, caring and giving back to the community where it matters most.

On behalf of our board of directors, staff, community and clients, we salute WB33 and Ms. McMillion-Clark.

Pearl Jones

Sincerel

Executive Director

Khaliq Baqi President

Mentoring Support Group

Karen Holman, President

Board of Directors

LaToria Fowler, President

Take Time For Kids



NACOGDOCHES COUNTY



CHAMBER OF COMMERCE

January 20, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Chairman Powell:

The management and staff of Clear Channel radio in the Nacogdoches/Lufkin market (East Texas) have been very civic-minded and provided many opportunities for non-profit organizations such as the Nacogdoches County Chamber of Commerce.

In particular, Clear Channel has assisted us in promoting events that help the Chamber reach the community about business networking events, such as our recent Business Boot Camp series. This broadcast of information helped people interesting in starting a business receive low-cost help. In the short run, this meant new businesses could start up with a better chance of success. In the long run, it could mean companies will grow, hire more workers and the general economy will improve.

Clear Channel has assisted us by providing a twice-a-month drive-time interview covering our events and programs. On half a dozen occasions, we have been interviewed by VP/Market Manager Larry Gunter for half-hour sessions that were broadcast on all of Clear Channel's local stations.

Clear Channel makes a strong effort to be open to the interest of the public, and we appreciate their civic involvement.

Sincerely,

Bruce R. Partain President/CEO

Nacogdoches County Chamber of Commerce





RECEIVED JAN 232004

Board of Directors

Chair

January 20, 2004

C.J. Lorio

Chair Elect Brenda Maddox The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W.

Immediate Past Chair

Washington, D.C. 20554

Patty Parker

Re: Localism Hearing

Secretary Judy Carter

Dear Chairman Powell:

Treasurer Steve Barone

As a non-profit agency in Dallas, Texas, Promise House seeks assistance from the community in spreading the word about the mission of the organization and how to access the organization's services to youth and families in the community.

Ivan Arthur Chervl Brown Charles Buescher Grace Gonzales Arthur G. Guile Lyndon S. Johnson Mitchell S. Kramer Joyce Mazero Carlin Morris Ruth E. Robinson John Sasiadek Dr. Larry G. Shadid Lynn Stallings

Thanks to WB33 television station, Promise House was able to spread the message of our agency and its services to the D/FW area through the airing of a Public Service Announcement (PSA). WB33 aired the PSA daily from February through December 2003. Many of our programs experienced an increase in calls for services and our referral calls were significantly higher during this period. In addition, the WB33 Kids Fund awarded Promise House \$7,000 in May 2003 for the Emergency Youth Shelter. The award assisted in providing clothing, shelter, food and daily necessities for clients in the shelter who would otherwise be on the streets.

Honorary Board

Dianna Virgen

Howard Davis Nancy Hunt George & Betty Hyde Promise House's primary mission is to provide emergency shelter to runaway and homeless youths. From that mission, nine programs have evolved to offer comprehensive residential and non-residential services to runaway, homeless and at-risk youths ages 10 -21. The goal of our programs is to provide an opportunity for youths to realize their inherent promise. Promise House has become a leader in the non-profit community and a strong advocate for children and teens.

If you have any questions about Promise House or the relationship of our organization with WB33, please contact 214.941.8578 ext. 285.

Youth Board

Melissa McKenzie, Chair Sonny Vasquez, Vice Chair Claudia Aguilar, Secretary

Sincerely,

Executive Director Harriet Boorhem, Ed.D.

Development/Marketing Manager

P Resource Development



United Negro College Fund, Inc.

"A mind is a terrible thing to waste." *

William H. Gray, III President and CEO

Michael H. Jordan Chair, Board of Directors

Frederick D. Patterson Founder

COLLEGES & UNIVERSITIES

Barber-Scotia College Concord, NC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman College Daytona Beach, FL

Claflin University Orangeburg, SC

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA Edward Waters College Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial College Miami, FL

Huston-Tillotson College

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

LeMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL Morehouse College Allanta, GA

Atlanta, GA Morris College Sumter, SC

Sumter, SC

Morris Brown Coll

Morris Brown College Atlanta, GA Oakwood College Huntsville, AL

Huntsville, AL Paine College Augusta, GA

Paul Quinn College Dallas, TX

Philander Smith College Little Rock, AR

Rust College Holly Springs, MS Saint Augustine's College Raleigh, NC

Saint Paul' College Lawrenceyille VA

Shaw Wiversity Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Tougaloo College Tougaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

Voorhees College Denmark, SC

Wilberforce University Wilberforce, OH

Wiley College Marshall, TX

Xavier University New Orleans, LA January 16, 2004

The Honorable Michael Powell Federal Communication Commission 445 12th Street, SW

Washington, D.C. 20554

Dear Mr. Powell:

It is my sincere pleasure to submit this letter of support on behalf of KCOH Radio 1430 in Houston, Texas.

KCOH has been a major supporter of the national UNCF and the local UNCF in Houston, Texas for over 25-years. It has provided airtime for PSA's, event sponsorships and interviews and the station has been the exclusive simulcast partner to television station KPRC Channel 2 for the last 12 years for the annual An Evening of Stars. Additionally, over the last several years KCOH radio personalities have served as Honorary Chairs for a number of special events.

I am happy to acknowledge the generous support of radio station KCOH Radio 1430 AM.

Kind regards.

Lames Haskell Mayo, II

Vice President, Western Region



United Negro College Fund, Inc.

"A mind is a terrible thing to waste." *

Villiam H. Gray, III President and CEO

Michael H. Jordan Chair, Board of Directors

Frederick D. Patterson

COLLEGES & UNIVERSITIES

Barber-Scotia College Concord, NC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman College Daytona Beach, FL

Daytona Beach, FL Classin University

Orangeburg, SC

Clark Atlanta University

Dillard University
New Orleans, LA

Edward Waters College Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial College Miamı, FL

Huston-Tillotson College Austin TX

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College

Johnson C Smith University Charlotte, NC

Lane College Jackson, TN

'.eMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

Morris College Sumter, SC

Morris Brown College Atlanta, GA

Oakwood College Huntsville, AL

Paine College Augusta, GA Paul Ouinn College

Paul Quinn College Dallas, TX

Philander Smith College Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's College Raleigh, NC Saint Paul's College Lawrenceville, VA

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL Tougaloo College

Tougaloo, MS
Tuskegee University

Tuskegee, AL Virginia Union University

Voorhees College Denmark, SC

Wilberforce University Wilberforce, OH

Wiley College Marshall, TX

Xavier University New Orleans, LA January 16, 2004

The Honorable Michael Powell Federal Communication Commission 445 12th Street, SW Washington, D.C. 20554

Dear Mr. Powell:

This letter comes to express my profound gratitude and deep appreciation to television station WB39 in Houston, Texas. Television station WB39 has been a long time friend of the United Negro College Fund locally and has provided many hours of airtime for coverage of UNCF special events.

Additionally, UNCF staff and board members have on numerous occasions appeared on the station's Yolanda Green Show to announce upcoming UNCF fundraising events. Last year, Ms. Green served as the Media Chairman for the annual UNCF Tournament.

We look forward with much anticipation to the continued support and participation of WB39 for years to come.

Kind regards.

James Haskell Mayo, IV

Vice President, Western Region





January 20, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street S. W. Washington, DC 20554

Dear Chairman Powell:

We would like to let you know how much the Texas State Aquarium appreciates the community support provided by Channel 3, KIII-TV located in Corpus Christi, Texas. Since before the Aquarium's opening in 1990, and continuing through today, KIII-TV has been a major supporter providing cash contributions, in-kind gifts, and Public Service Announcement's to the Texas State Aquarium.

Through its generosity, KIII-TV helps the Texas State Aquarium to fulfill its mission of environmental conservation, education, and wildlife rehabilitation.

Sincerely,

Thomas H. Schmid

Executive Director & CEO





826 Krill

Corpus Christi

Texas 78408

phone (361) 887-6291

fax (361) 887-7687

email foodbank@davlin.net January 19, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street S.W. Washington, DC 20554

Dear Chairman Powell:

This letter is a brief summary of the valuable services Kiii-TV Channel 3 provides to the Food Bank of Corpus Christi and the communities we serve.

For the past 16 years, the first Friday in December, Kiii-TV Channel 3 blocks their day's programming to hold the annual "Share Your Christmas" telethon. This event is well recognized and respected area wide. This special Christmas occasion not only raises non-perishable food items and monetary donations, but also raises awareness to the problem of hunger and poverty in South Texas.

Last December Kiii-TV helped raise 134,000 pounds of food and \$17,000 in cash donations. The monetary contributions translated into 250,000 extra pounds of food. The efforts of Kiii-TV brought holiday cheer that touched needy families in the 11 counties that we serve. The impact of Kiii-TV service to our communities is far reaching and vital to the survival of many stressed families and homeless individuals in South Texas.

In addition, Kiii-TV in partnership with HEB Grocery Stores; assists the Food Bank in raising funds through the "Help End Hunger" program. Weatherman Roland Galvan promotes the grocery store coupon program by posting his picture on the coupon display and by airing PSAs during the campaign. Last year the Food Bank received \$20,000 in community donations as a result of this effort.

Channel 3 has been a tremendous partner to the Food Bank and instrumental in helping alleviate the hupger and nutrition problem in South Texas.

anion

Respectfully submitted

Beatriz Hanson

Executive Directo





755 South 11th Street, #220, Beaumont, TX 77701 Telephone: (409) 838-4545; Fax: (409) 838-0506

January 21, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Dear Chairman Powell,

On behalf of the East Texas Chapter of the Muscular Dystrophy Association, thank you for this opportunity to give credit where credit is due to our local ABC affiliate, KTRE – Channel 9 serving the Lufkin, Nacogdoches and Deep East Texas area.

KTRE provides free, local public service announcements for education and information on the 43 different types of neuromuscular diseases and services provided through the Muscular Dystrophy Association.

We receive invaluable support from KTRE during our annual Jerry Lewis MDA Labor Day Telethon. They do an excellent job and provide a great service to help make a difference in our local communities.

Sincerely,

Lynn McGrath

ynn

Muscular Dystrophy Association

Program Coordinator

CC: A. Bedard VP, General Manager - KTRE

C. Perry, Regional Director- MDA

A. Papoutsis, District Director - MDA

Muscular Dystrophy Association

JERRY LEWIS, National Chairman

(806) 797-6804 / (800) 333-6920 / Fax (806) 797-1824

RECEIVED

JAN 2 2 2004

January 14, 2004

The Honorable Michael Powell Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Dear Judge Powell:

I would like to take this opportunity to tell you of the outstanding job KLLL did in hosting the 23rd Annual Country Christmas Blood Drive. From December 13 through December 23 their listeners were informed throughout the day of the need to donate. Their DJs conducted three remotes from our draw center each day. There was no way for United Blood Services to pay for the amount of advertising and work that was freely give by KLLL. All of this culminated in an all time record in number of donations. The final count was 1553 units of blood. Since our goal was for 1364, I would say it was a resounding success.

The success is deeper than exceeding our goal. Because of KLLL's efforts, United Blood Services was able to provide blood through the toughest time of our year. No surgeries were canceled. No critical appeal was issued. The thanks I am giving comes not just from United Blood Services but from the patients and their families that received the Gift of Life.

I also want to tell you of the appreciation United Blood Services has for the support KLLL supplies throughout the year. Their Country Christmas Blood Drive is without comparison. However, the station goes past sponsoring an annual event. They are always ready to put out the word when our supplies are in jeopardy. KLLL asks only for the opportunity to help and that is a rare thing in this day and age.

My sincerest thanks are all I can offer on behalf of United Blood Services. We are able to serve the community because KLLL serves the community. Thank you.

Sincerely,

Johnna Pevey

Donor Recruitment Director

Liberty-Dayton Community Hospital, LP

1353 N. Travis • Liberty, Texas 77575 • (936) 336-7316 • Fax (936) 336-2280

January 13, 2004

Michael Powell, FCC Chairman Washington, DC

Dear Mr. Powell,

I am the Administrator and CEO of a smaller community health care provider in Southeast Texas. Our service area encompasses approximately 35,000 people. We have many great benefits from living and working in this region of the Country. Considering the size of our county, we are extremely lucky and have an advantage by having our own radio station KSHN-FM99.9.

Our county is adjacent to Harris County home of Houston, Texas. Obviously, we have a wide variety of radio listening formats and selections. Despite the competition, KSHN radio stands out from the crowd by offering local community information on an hourly basis. Whether public service is delivered on its regular schedule or when the radio host talks throughout the day, the community is informed.

My Master Degree in Business Administration thesis focused on the communication industry and, particularly, KSHN in its smaller market. Through random surveys, an overwhelming amount of people listened to the KSHN radio station for its public service and news announcements rather than the music format itself.

There is no question, in my mind, that KSHN fulfills its inherent responsibility to the community by servicing them through unbiased reporting of public information on a regular and timely basis.

Should you have any questions, please call at 936 336-7316 x123.

Sincerely,

Sean Stricker

Administrator/CEO